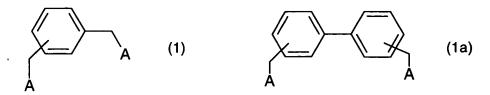
1. (currently amended): Cationic dye of formula (1) or (1a)



wherein

A is an organic radical of formula (2) or (3)

$$-N^{+}$$

$$X^{-}$$

$$R_{2}$$

$$R_{2}$$

$$R_{2}$$

$$X^{-}$$

$$R_{3}$$

$$R_{2}$$

$$R_{2}$$

$$X^{-}$$

$$R_{3}$$

$$R_{2}$$

$$X^{-}$$

$$R_{3}$$

$$R_{2}$$

$$R_{2}$$

$$X^{-}$$

$$R_{3}$$

$$R_{4}$$

$$R_{1}$$

$$R_{3}$$

$$R_{4}$$

$$R_{5}$$

$$R_{2}$$

$$R_{4}$$

$$R_{5}$$

$$R_{$$

wherein

 R_1 and R_2 are each independently of the other unsubstituted or substituted C_1 - C_{14} alkyl or an aryl radical,

 R_3 is hydrogen, unsubstituted or substituted C_1 - C_{14} alkyl, unsubstituted or substituted C_1 - C_{14} alkoxy, eyan or halogenid cyano or halide,

 R_4 is hydrogen, unsubstituted or substituted C_1 - C_{14} alkyl or an aryl radical, and

X is an anion.

2. (currently amended): Cationic dye according to claim 1, wherein

 R_1 and R_2 are each independently of the other unsubstituted or substituted C_1 - C_6 alkyl or unsubstituted or substituted benzyl,

 R_3 is hydrogen, unsubstituted or substituted C_1 - C_6 alkyl, unsubstituted or substituted C_1 - C_6 alkoxy, eyan or chloride,

 R_4 is hydrogen, unsubstituted or substituted C_1 - C_6 alkyl or unsubstituted or substituted benzyl, and

X is an anion.

3. (currently amended): Cationic dye according to anyone of claims 1 and 2 claim 1, wherein R_1 and R_2 are each independently of the other unsubstituted or substituted C_1 - C_6 alkyl or unsubstituted or substituted benzyl,

R₃ is hydrogen,

 R_4 is hydrogen, unsubstituted or substituted C_1 - C_6 alkyl or unsubstituted or substituted benzyl, and

X is an anion.

4. (currently amended): Cationic dye according to anyone of claims 1 to 3 claim 1 of formula (4), (5), (6), (7), (8), (9), (10), (11) or (12)

$$H_3C$$
 $N-N$
 $2X$
 H_3C
 $N-N$
 N

$$\begin{array}{c|c} & 2X \\ & & \\ &$$

$$\begin{array}{c|c} CH_3 & 2X \\ \hline N & N \\ \hline CH_3 & N \\ \hline CH_3 & N \end{array}$$

2X⁻

$$\begin{array}{c|c} & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ &$$

$$\begin{array}{c} H_{3}C \\ N-N \end{array}$$

$$\begin{array}{c} CH_{3} \\ N-N \end{array}$$

wherein

X is an anion.

5. (currently amended): Cationic dye according to anyone of claims 1 and 4 claim 1, wherein the anion is halide, sulfate, hydrogen sulfate, phosphate, boron tetrafluoride, carbonate, bicarbonate, oxalate, C_1 - C_8 alkyl sulfate, lactate, formate, acetate, propionate or a complex anion.

6. (currently amended): A process for the preparation of cationic dyes according to claim 1, which comprises reacting a compound of formula (13),

$$\begin{array}{c}
R_1 \\
N \\
N \\
X \cdot R_1
\end{array}$$
(13)

wherein

R₁ is an unsubstituted or substituted C₁-C₁₄alkyl or an aryl radical,

R₈ is C₁-C₆alkoxy or halide, preferred halides are chloride or fluoride, and

X is an anion,

with a compound of formula (14) or (15)

$$H_2N$$
 NH_2 (14) H_2N NH_2 (15) or

Of

reacting a compound of formula (21),

$$\begin{array}{c|c}
R_1 \\
\stackrel{N}{\searrow} & N \\
X \cdot R_1 & N
\end{array}$$
(21)

wherein

R₁ is an unsubstituted or substituted C₁-C₁₄alkyl or an aryl radical,

 R_{10} is $-NH_2$, and

X is an anion,

with a compound of formula (19) or (20)

$$R_9$$
 (19) R_9 (20)

wherein

R₉ is C₁-C₆alkoxy or halide.

- 7. (currently amended): A process for the preparation of a cationic dye according to claim 1, which comprises
- a) reacting a phenylhydrazine of formula (16),

$$\begin{array}{c} & & \\ & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ & & \\ &$$

wherein

 R_2 is an unsubstituted or substituted C_1 - C_{14} alkyl or an aryl radical, and R_3 is hydrogen, unsubstituted or substituted C_1 - C_{14} alkyl, unsubstituted or substituted C_1 - C_{14} alkoxy, eyan or halogenid cyano or halide, with a 4-pyridine acyl compound of formula (17)

$$\stackrel{\mathsf{O}}{\underset{\mathsf{R}_{4}}{\bigvee}} \qquad \qquad (17)$$

wherein

 R_4 is hydrogen, unsubstituted or substituted C_1 - C_{14} alkyl or an aryl radical; in the presence of an acid, and-to form a hydrazon-hydrazone of formula (18),

b) and then, reacting the hydrazon hydrazone of formula (18) with a compound of formula (19) or (20)

$$R_g$$
 (19) R_g (20)

wherein

R₉ is C₁-C₆alkoxy or halide, preferred halides are chloride, bromide or fluoride.

- 8. (currently amended): A composition comprising at least a single cationic dye of formula (1) and/or (1a) as defined above in claim 1, or prepared by a process according to anyone of claims 6 und 7.
- 9. (original): A composition according to claim 8 comprising in addition at least a single further direct dye and/or an oxidative agent.
- 10. (currently amended): A composition according to anyone of claims 8 and 9 claim 8 comprising in addition at least a single oxidative dye and/or; at least a single oxidative dye and an oxidative agent.
- 11. (currently amended): A composition according to anyone of claims claim 8, 9 or 10 in the form of a shampoo, gel or emulsion.
- 12. (currently amended): A method of dyeing organic material, that comprises bringing into contact with the organic material at least a single a cationic dye of formula (1) and/or (1a) according to claims 1 to 5, or a composition according to claims 8 to 11, or a cationic dye as prepared according to claims 6 and 7 claim 1, and, optionally, a further dye.
- 13. (currently amended): A method according to claim 12-fer which comprises dyeing or tinting human hair.
- 14. (currently amended): A method for dyeing human hair or strands according to anyone claims 12 or claim 13, that comprises contacting the hair with at least a single a cationic dye of formula (1) and/or (1a) as defined in claim 1 and an oxidative agent and, optionally, a further direct dye.
- 15. (currently amended): A method for dyeing human hair according to anyone of claims 12 to claim 14, that comprises contacting the hair with at least a single a cationic dye of formula (1) and/or (1a) as

defined in claim 1 and at least a single oxidative dye; or contacting the hair with a cationic dye of (1) and/or (1a) as defined in claim 1 and at least a single oxidative dye and an oxidative agent.

- 16. (currently amended): A method for dyeing human hair according to anyone of claims 12 to claim 15, that comprises contacting the hair
- a) with at least a single cationic dye of formula (1) and/or (1a) as defined in claim 1 and with at least a single developer compound, coupler compound and oxidizing agent, and
- b) then, contacting the hair with an acid and optionally with at least a single cationic dye of formula (1) and/or (1a) as defined in claim 1 and/or at least a single developer compound, coupler compound and/or at least a single oxidizing agent.
- 17. (currently amended): A method according to claim 12-for which comprises dyeing-or paper.
- 18. (new): A method of dyeing organic material, that comprises bringing into contact with the organic material a composition according to claim 8, and, optionally, a further dye.